



Contractor PLUS

Essential Components
and Services from Rockwell Automation



Allen-Bradley



**Rockwell
Automation**

Essential Components.

Rockwell Automation offers a complete line of Allen-Bradley power/motor control components and equipment that are essential for the Contractors' everyday commercial, industrial and institutional needs.

Power and Industrial Control

Even with the explosive advances in networks, upstream distribution equipment and communications technology, Contractors still realize that Industrial Control and component-level products remain an essential element of their everyday needs.



From circuit breakers, contactors and motor starters to motors, drives, safety switches, Motor Control Centers, Rockwell Automation's power/motor control offerings satisfies the Contractors' daily requirements.

Signaling and Alarm Systems



Allen-Bradley products enable Contractors to address their customers need for indication, safety and security. Rockwell Automation's complete line of stack lights, horns, beacons, and panel alarms are designed to deliver confidence.

Building Automation and Lighting Controls

Rockwell Automation is focused on helping Contractors meet their growth potential and satisfy emerging opportunities. The Allen-Bradley brand is known for superior, reliability in industrial control and automation.



Exceptional Value.

Authorized Allen-Bradley Distributors offer services and cost competitive Allen-Bradley products designed to reduce the Contractors' time and cost of installation, configuration, maintenance and repair, thereby increasing the Contractors' return on investment.

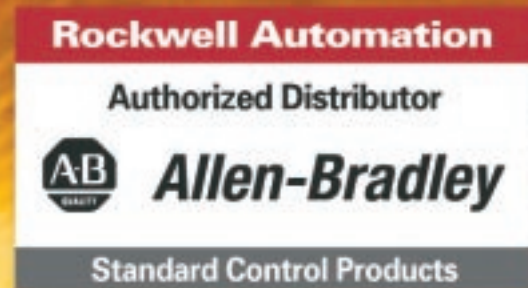
Competitive Pricing

Allen-Bradley products are competitively priced. To enhance ease of doing business, we have created a special catalog tailored specially for Contractors.



Ask your local Authorized Allen-Bradley Distributor about the Contractor Plus Program today!

Support You Can Count On



To find your local Authorized Allen-Bradley Distributor, visit our web site: www.ab.com

Authorized Allen-Bradley Distributors are dedicated to delivering solutions when and where you need them and are focused on helping contractors achieve long-term results.

Quick Product Availability



Products that you need are readily available in many of our distributors' store or counter area.

Time is money! To address the Contractors' need for quick delivery, Authorized Allen-Bradley Distributors offer a variety of services to meet quick delivery requirements:

- Point-of-Purchase Merchandising
- ModCenter Plus
- A-B Express

Contact your local Allen-Bradley Distributor for details.



Certified ModCenter Plus Allen-Bradley Distributors can provide "quick delivery" of products to you within the same day.



Many products can be shipped factory direct in 3 days or less via A-B Express.

Exceptional Value.

Product Selection and Engineering Tools



At your finger tips:

- Catalog Number Selection
- Product Specifications
- RFQ Software
- As-Built Drawings
- CAD Drawings

The RAISE™ Powered family of software tools is the source for Allen-Bradley product selection and engineering software. It consists of many useful product selections and engineering tools that will revolutionize the way you select Allen-Bradley products.

Whether your needs or your customer's needs, range from a quick catalog number selection, a request for quote, approval drawings, as-built drawings to a detailed equipment list to a CAD layout, the RAISE™ software is just what you need to make your job easier!

www.rockwellautomation.com

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Education

Many contractors have identified Industrial Automation as an area of growth. Rockwell Automation is focused on helping Contractors meet their growth potential via Complete Automation on the Move.

Complete Automation on the Move (CAOTM) contains cafeteria style seminar/hands-on labs that offer Contractors a focused and flexible portfolio of workshops that may be attended based on need and interest.

Complete Automation[®] On the Move

Welcome to the world of Complete Automation! For details regarding CAOTM and other Education offerings, please contact your local Allen-Bradley Distributor.